



**THE NORTHWEST
SEAPORT ALLIANCE**
Gateway to Solutions

BRAND IDENTITY

Marketing the Gateway

The Northwest Seaport Alliance is different from other gateways

- **Position:**

- Proactive and performance-driven
- Operational excellence
- Complete value for customers

- **Attributes:**

- **Easy:** ranked highest in the industry for ease of doing business
- **Inventive:** anticipate and generate innovative solutions
- **Reliable:** dependable, consistent and trustworthy

Identity

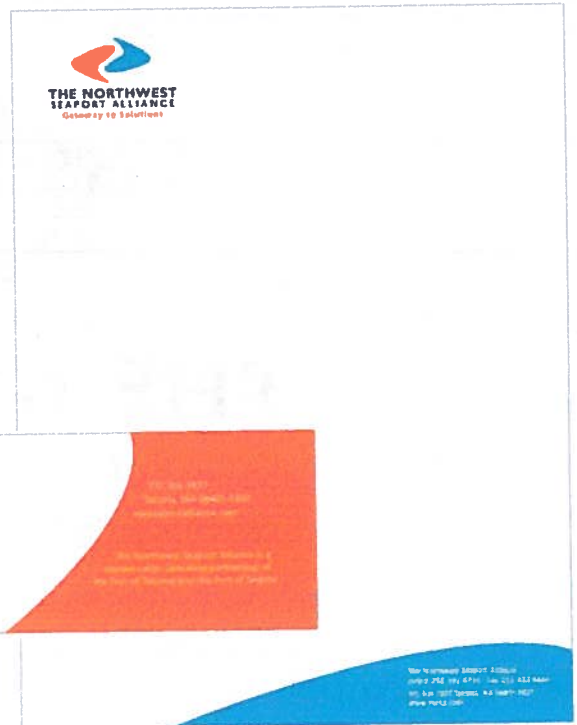
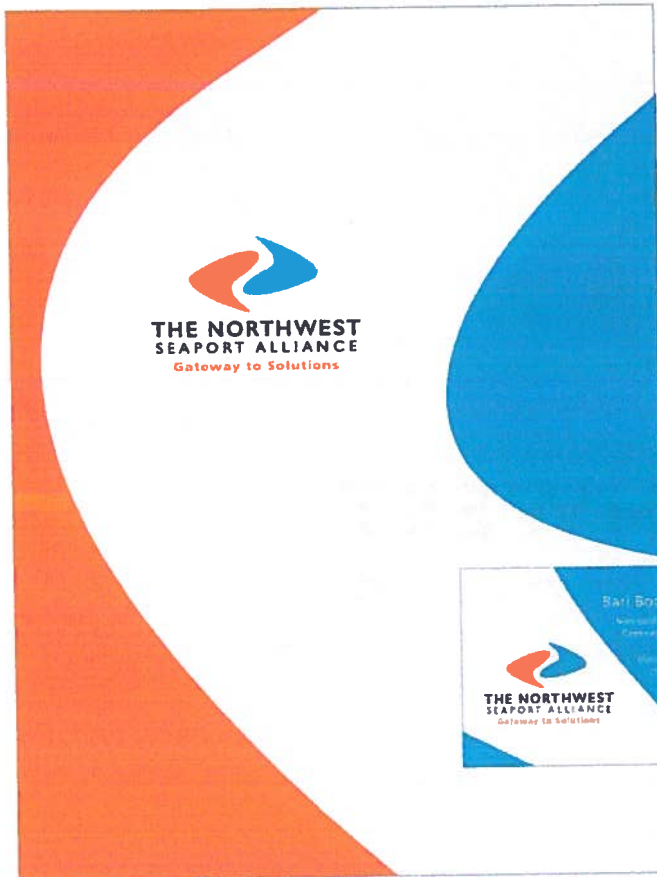


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THE NORTHWEST
SEAPORT ALLIANCE

Stationery



Mailer



The ports of Seattle & Tacoma have joined together to form...



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THE NORTHWEST SEAPORT ALLIANCE... Gateway to Solutions



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The ports of Seattle and Tacoma joined forces to unify management of our marine cargo facilities and business to strengthen the Puget Sound gateway and attract more marine cargo and jobs for the region.

We pride ourselves as being proactive and performance driven. We put unwavering focus on anticipating challenges and providing solutions, operational excellence and the best complete value to our customers worldwide.



3rd | **1st**
Largest Gateway | In case of doing business

We set our bar high and we have what it takes to get there.

QUESTIONS? FIND OUT MORE
NWSEAPORTALLIANCE.COM

Website: www.nwseaportalliance.com



THE NORTHWEST
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Marketing materials



Video



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