

# **BRAND IDENTITY**

Marketing the Gateway

# The Northwest Seaport Alliance is different from other gateways

### Position:

- Proactive and performance-driven
- Operational excellence
- Complete value for customers

### • Attributes:

- Easy: ranked highest in the industry for ease of doing business
- Inventive: anticipate and generate innovative solutions
- Reliable: dependable, consistent and trustworthy



### Identity





# **Stationery**





### Mailer



# Gateway to Solutions THE NORTHWEST SEAPORT ALLIANCE... THE NORTHWEST SEAPORT ALLIANCE... THE NORTHWEST SEAFORT ALLIANCE





The ports of Seattle and Taccana joined forcis to andy management of our manne cargo factores and business to strengthen the Payes Sound gateway and attract more traine (argo and Jobs for the region

We prile ourselves as being proclaim and performance driver. We pirt understain focus on antiopating challenges and provising valurings, operational stacklerize an fit to best complete while to our custimers worldwide.

QUESTIONS? FIND OUT MORE NWSEAPORTALLIANCE.COM



st Largest Gateway in ease of daing business

We set our bar high and we have what it takes to get there.



Website: www.nwseaportalliance.com



**Marketing materials** 



#### Lorem ipsum dolor sit amet

#### ABOREMPOR AUT AUT DEBIT ESTIORES

Yeld it pair is merra, administratival et support regions. Mich is subject enqui sit antiquese. Consideration augment in vivil transfollment in termination auchiere in such Mich confering consist americans. Collection angular administration bytesser sur demonstration to color environation Sent of the investment, published in markly et al., making to preven for facilitation and support all larger and l



Boson Super provide site staff provide

#### Corrempor aut aut debit estiores

Con increase adopting risk seep set green, each fish make in room, ded dopting departs reven, or selected out Seal increase and have been according to the selected out of the selected ou

Pro Enterprise to control of the MED State TREET TO FREE ALS SEAST TREET COLLECTIVES

Parameter all the control of the con

naterius titue muse, es sees l'actives estratila des ess ches l'apese na puspissa quarit a l'activa d'aler remisses (contradue ess, et majorit à l'attir 616

### Cras sed ipsum Debit non lacina du non

Recting our norm.

Thanks is revelled reposition of related possible involved in the property of the support to the consequence of force in the property of the support of the consequence of the consequen

Asserts contains partial view of Jacob, the services

Date of Replicate sile, on eq.( per ex-











### Video



